

IC Memorandum 12-32



To: KEHP Insurance Coordinators

From: Department of Employee Insurance (DEI)

Re: Refer a Friend to the HumanaVitality Program

Date: August 8, 2012

Commonwealth of Kentucky
Personnel Cabinet
Department of Employee Insurance
2nd Floor, State Office Building
501 High Street
Frankfort, Kentucky 40601

Web Site: www.KEHP.ky.gov

Beginning August 15, 2012 and ending December 15, 2012, a referral program will begin encouraging employees to refer their friends to the HumanaVitality program.

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All KEHP members including waivers can refer an active medical plan KEHP member to the HumanaVitality program.

Referrals can be made via [FAX form](#) or [online](#) by going to the LivingWell [Refer a Friend](#) website.

When a member is referred, they must sign up and complete the HumanaVitality Health Assessment (HA) to be eligible to win an iPad. Once the new member completes the HA, both individuals will qualify for entry into the iPad drawings. If one of the friends that were referred wins an iPad, the person who referred them does too. Employees can refer as many friends as they like. They will only receive one t-shirt; however, they will be entered to win an iPad with each referral they make.

In order for the employee who has referred a KEHP member to the HumanaVitality program to win a t-shirt the person they referred must complete the HA. No t-shirts will be distributed until the member who was referred completes this step.

Drawings will be held a minimum of one time per month. The maximum number of iPads to be given away is 10. HumanaVitality sponsors these prizes.

Waivers can win a t-shirt but cannot win an iPad.

Teachers and school personnel will begin receiving this information on Monday August 6, 2012.

